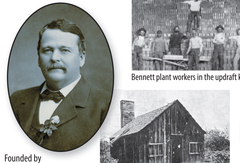
CELEBRATING 1891 ACME BRICK 2021 130 YEARS



Founded by George E. Bennett

1891

Bennett plant workers in the updraft kiln

1890 First Acme Pressed Brick Office

Second President Ralph Root

ACME BRICK

1920s logo

Bennett plant machine room

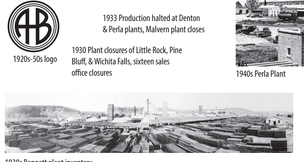
1918 Acme partnership with Elgin-Standard Brick Company

Popular 1920s brick home

1920 New plant outside Denver CO

1930s-40s Walter Bennett, Jr. (second from right seated) & Fort Worth's business leaders

1938 employees



1930s Bennett plant inventory

1940s Perla Plant

Postwar Perla Brick Plant

1951 employees

1950s-60s **makes & ships 300 million brick per year**

1960s unloading process

1960s kiln temperature controls

1965 employees in hard hats

1975-2016 brick packing machine

1973 Tulsa OK & McQueeny TX plants open & close with demand

FEATHERLITE

1968 Acme offers non brick products with purchase of Nolan Browne Company (Featherlite) & McDonald Brothers Cast Stone Company, both in TX
United Cement Products Company & Born Block (concrete block), both of Wichita KS
ACF Precast Products, Inc., of Lubbock TX
Concrete Casting Corporation of Little Rock AR

1983 new product meeting

1985 Tulsa Plant Grand Opening making special shapes, architectural brick & pavers

1987 employees at sales training

1997 Acme purchases Innovative Building Products

1990s Troy Aikman ads, Official Brick campaigns, Pat Summerall radio ads

makes & ships 700 million brick per year

1994 Acme purchases American Tile Supply Company

1996 New plant at Bennett TX with 552ft gas-fired kiln - longest in US

1997 Acme acquires **brick.com**

1999 Harold Melton becomes president

makes & ships 1 BILLION brick this year

2005 Dennis Knautz becomes president and CEO

2004 BRIX system replaced with ERP software from J.D. Edwards

2008 Acme becomes largest US brick manufacturer by volume: purchases Ochs Brick plant, office & McFarlane Stone both of MN

2000 Elgin Handmades plant opens

2000 Acme purchases Eureka Brick & Wheeler Brick in Arkansas

2002 Acme Brick Brick Boy mascots introduced

2013 Acme Brick Vision app launched

2019 Fort Smith, Denver brick plants, Converse Block, Round Rock Block & Burnishing, Dallas Block, Coosada Limestone and Texas Quarries close
Lubbock Block plant takes over burnished block products

2014 New sales offices in Southeast Lousiana

2011 Cultural Beliefs defined and adopted
Acme purchases Jenkins Brick Company, AL

2016 New sales office in Northwest Arkansas

IBP INNOVATIVE BUILDING PRODUCTS™ of ACME BRICK company

2021 IBP rebranded to offer cladding, stone, thin brick and more

2020 Purchased products amount for a larger part of Acme's sales than ever
Acme Cladding Services Unit started

1914 - WWI - 1918 | 1929 - The Great Depression - 1939 | 1939 - WWII - 1945 | 1950 - The Korean War - 1953 | 1950 - The Vietnam War - 1975 | 2006 - The Great Recession - 2013 | 2019 - Covid Pandemic

1900 — 1891 - George Bennett - 1907

1890s **makes & ships 2 million brick per year**

pre 1920s logo

ACME BRICK COMPANY

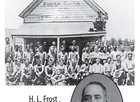
1901 First large commercial project

1907 Beehive kilns at Denton Plant

1913 New office in Fort Worth

1910 — 1907 - Ralph Root - 1916

1910 Acme plant reopens after Ernest Fender secures new large job
Acme merger with Denton Pressed Brick



H. L. Frost , first manager from Denton Pressed Brick

1920 — 1916 - Walter Bennett - 1935

1916 Restructured & renamed Acme Brick Company

Third President Walter R. Bennett

1919 **makes & ships 16 million brick per year**

1919 - 1952 HQ moved to Neil P. Anderson Building, Fort Worth

1921 New plant in Perla AR

1923 Acme merger with Fort Smith Brick Company

1924 Acme purchase of Oklahoma-based American Brick & Tile Company

1926 New plant in Tulsa OK
Acme purchase of the Arkansas Brick & Tile Company

1927 Acme purchase of Wichita Falls Brick & Tile Company

makes & ships 140 million brick per year

1924 Oklahoma City Plant

1934 Acme records its first loss

1930 — 1935 - William Bryce - 1941

ACME BRICK COMPANY

1930s-40s print logo

1935 Reopening of Bridgeport & Ferris plants through New Deal

"Acme suffered its greatest loss of the depression" with the death of Walter Bennett

Senior VP William Bryce becomes President and restructures creating a Board of Directors

makes & ships 20 million brick per year

1940 James Ernest Fender made President

Bryce becomes chairman of the Board of Directors

1940 — 1941 - Ernest Fender - 1959

1943-1945 POWs were employed to meet military manufacturing needs

1944 Acme purchases Clinton OK plant from Western Brick Company

1946 Garrison TX Plant

MANUFACTURERS

1940s-early 1960s logo

1952 Acme moves into new headquarters on W. 7th St. Fort Worth TX

1950s kiln maintenance

1950 — Boldrick

1959 Neill Boldrick takes over after Fender retires, modernization of Malvern, opens El Paso sales & more

1960 — 1961 - D.O. Tomlin - 1969

1961 D.O. Tomlin installed as president
Acme purchases Fraser Brick & Tile Company of San Antonio TX

1963 Acme acquires United Brick Division of Martin-Marietta, expanding further into MO, KS, OK

Denton plant renovated and opened

1967 fully automated Perla East Gate plant opened in AR

1960s kiln at Perla plant

1970 — 1969 - John Justin - 1973

1969

1969 D. O. Tomlin, left, and John Justin signed the merger agreement between Acme Brick Company & Justin Companies to become part of First Worth Corporation

Plants closed in Oklahoma City, Harrisonville MO, and Ferris TX

John Justin takes over as president of Acme Brick

1972 First Worth Corporation becomes Justin Industries, Inc., Justin moves to Chairman of the Board

Edward L. Stout named president of Acme Brick Company

1975 Alpha Cargo Motor Express (ACME) fleet created

1978 **makes & ships 550 million brick per year**

1980 — 1973 - Ed Stout - 1999

1983 BRIX computer sales & inventory system implemented under Dennis Knautz, Ed Stout

makes & ships 600 million brick per year

ACME BRICK Since 1891

1989-2011 logo

1986 San Felipe Plant built to serve Houston TX area

1987 Acme begins stamping name into residential brick

1990 — 1991

Central Arkansas Wetlands reclamation project completed

Acme acquires Elgin Butler face brick plant near Austin TX

1994 instituted the 100-Year Guarantee

HOMEBUYERS ACME BRICK 100 YEAR LIMITED GUARANTEE

2000 — 1999 - Harold Melton - 2005

2000 Acme becomes part of Warren Buffet's Berkshire Hathaway

late 1980-90s Acme increases sales of non-manufactured products

1998 Acme acquires Witt Brick & Supply in Temple TX, Texas Clay plants in Malakoff TX

2001 Acme purchases Holly Springs MS Hanson Brick plant, Laufen Int'l tile center OK, Denver Brick Company

2006-2008 many associates laid off with closure of half the plants

2010 Weir KS plant closed

2010 — 2005 - Dennis D. Knautz - Present

ACME BRICK brick.com

2011- present logo

2007 Acme's new Fort Worth General Office headquarters opens

ACME BRICK TILE & STONE

2013 American Tile Supply merged into Acme Brick Tile & Stone

2007 "Baby Clay" worlds largest brick born

2010-13 Acme dabbles in floor/tile stores called Patina

2013 Bennett plant reopens

PRESENT

2021 Acme Brick Stats:
15 Plants
56 Sales Offices
~2000 Associates
900 Million Brick Per Year

2016 Ivan "Pudge" Rodriguez Acme's new spokesperson