



Advertising & Public Relations

October 6, 2025

For Immediate Release

Acme Brick Associates Out in Force for Dallas Mavericks First Appearance in Dickies Arena Monday, October 6.

Acme is a foundation sponsor of the Dallas Mavericks and the company will celebrate the team's first appearance in Dickies Arena with 100 Acme associates attending the game. Acme is the official brick of the Dallas Mavericks!

Acme is also the sponsor of 5,000 posters created to commemorate the event. The posters will be handed out to the first 5,000 fans. Acme's Brick Boys mascots will be greeting fans outside the arena.

Tip-off for the Dallas Mavericks first ever game at Dickies Areana is 7:30 in a pre-season matchup against the Oklahoma City Thunder.

"We have supported the Mavericks since the team's creation in 1980 and are incredibly happy to see them playing in Fort Worth", said Britt Stokes, Acme's Director of Marketing.

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